

# Know Your Choices when buying an eye cream

*Discover truth with Renu Derma Natural Cosmetics*



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The development of small crow`s feet or shadows beneath the eyes (dark circles) can be the first signs that our skin is not as youthful and elastic as it once was.

# What type of eye cream to use?!

There are many large beauty companies who advertise creams and claim to deal with those problems. However, in reality, their effect is limited. Regular use of eye cream is crucial for anti -aging. Only way to prevent an appearance of new lines and wrinkles.

But what type of eye cream to use?!

Are you confused? May even shocked by the prices?

Let me share some professional secrets with you:

# Lets start with the price tag:

If you'd like to receive benefits from eye cream price has to start from \$30 and up.

Anti – aging ingredients such as beeswax, lanolin, AHA, cocoa butter, natural oils cost a lot and cream priced below this price will contain synthetic ingredients such as paraffin, mineral oils and your skin will not benefit from the cream with such an ingredients.

# Creams versus Gels:

For anti-aging benefits I recommend creams. It is impossible to blend substances such as cocoa butter or olive oil into a gel.

Gel eye creams contain mostly glycerin, which is good for hydration and refreshing but will not give your skin the necessary oils and nutrients and definitely cannot fight wrinkles.

# Big names and magic ingredients:

Please do not fall for commercials and rush to buy \$300 cream.

It is proven that cosmetic companies can't bland gold into an eye cream. And "magic melon" extract has no proven effect on aging. No 0.5 oz eye cream should cost more than \$100

# Wrinkle Repair Ingredients

Castor oil, Beeswax, Lanolin, Vitamin E all these ingredients found to be the best for anti-aging results and also can be found in our wrinkle repair eye cream.

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